

	Exceptional	Sufficient	Developing	Incomplete	Points Earned
Leadership Chart	Fully completed with excellent examples.	Completed with good examples.	Partially completed	No Chart	_____/10
Overall Appeal	Final product is polished, neat, and organized. Evidence of outstanding effort.	Final product is neat, and organized. Evidence of significant effort.	Final product needs more polish. Not enough evidence of significant effort.	Final product seems sloppy or rushed. Not enough evidence of significant effort.	_____/20
Overall Creativity	Poster/Video displays exceptional original thought and creativity.	Poster/Video displays significant original thought and creativity.	Poster/Video displays some original thought and creativity.	Poster/Video displays little to no original thought and creativity.	_____/20
Slogan	Poster/Video prominently displays a creative and original campaign slogan.	Slogan is present but less memorable or relevant.	Slogan is present but unoriginal or irrelevant.	No slogan is present.	_____/10
Evidence of Leadership Actions	Poster/Video references at least TWO strong examples of the candidate's leadership success.	Poster/Video references ONE strong or two weaker examples of the candidate's leadership success.	Poster/Video references one weak example of candidate's leadership success.	Poster/Video does not reference any examples of candidate's leadership success.	_____/10
Quotes about/ by character to show candidate's leadership strengths	Includes at least one convincing quote ABOUT candidate's leadership and at least one convincing quote BY the candidate.	Quotes need to be more convincing.	One of the quotes is missing or does not show candidate's leadership..	Project does not include quotes about candidate's leadership.	_____/10
Comparison to other candidate	Project clearly defines and explains why this candidate is better than another character. Includes a specific example.	Project somewhat explains why this candidate is better than another character. Includes an example.	Project attempts comparison to another character. Example may be absent or weak.	Project does not attempt to compare candidate to another character.	_____/10
Proper Citation	All quotes and events are properly cited, including act, scene, and line number.	Most quotes and events are properly cited, including act, scene, and line number.	Some quotes and events are properly cited, including act, scene, and line number.	No quotes or events are properly cited, including act, scene, and line number.	_____/10